## **Shirin Ahmed**

Assistant Director, Decennial Census Programs





### **Program Highlights**

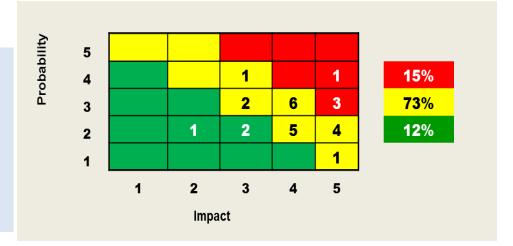
- Baselined high-level schedule for 2018 End-to-End Test
- Aggressively working toward filling our vacant positions
- Continue knowledge management and succession planning strategies





#### Risks

The selected risks that follow represent the major concerns that could affect the design or the successful implementation of the 2020 Census. The full risk register is available upon request.



- Funding Requests Not Realized
- Administrative Records and Third-Party Data External Factors
- Public Perception of Ability to Safeguard Response Data
- Cyber Security Incidents
- Technological Innovations Surfacing After Design is Finalized
- Late Operational Design Changes

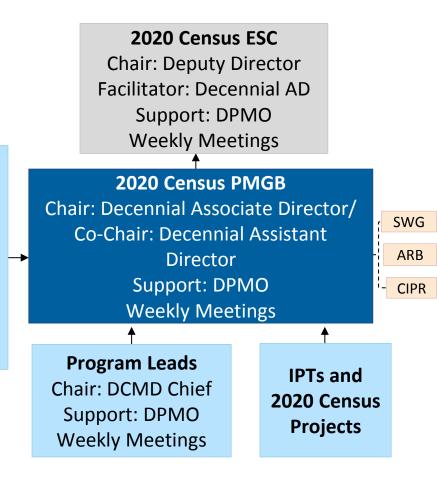




#### 2020 Census Governance

- 2020 Census Decennial Leadership Group combined with 2020 Census Program Management Governing Board (PMGB)
- 2020 PMGB reports directly to 2020 Census Executive Steering Committee (ESC)
- Most 2020 Census oversight and key decision making centralized in 2020 Census PMGB
- 2020 PMGB includes voting members from all participating Census organizations

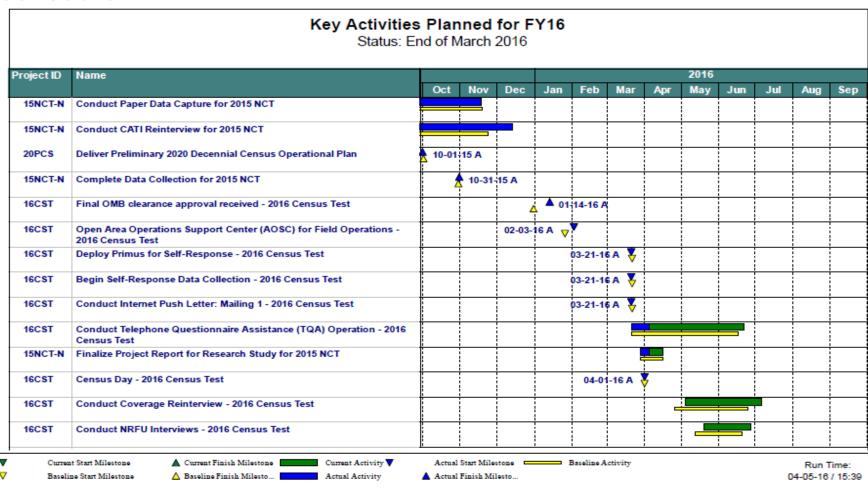
2020 Census
Risk Review
Board
Chair: DCMD
Chief
Facilitator:
Risk Manager
Support:
DPMO







#### Schedule







# Program Management Updates Key Contract Highlights

- Census Questionnaire Assistance
- Integrated Communications Contract
- Decennial Device as a Service





## 2020 Census Questionnaire Assistance

#### Milestones

Acquisition Milestones	Target Date	
Small Business Review and Approval	November 6, 2015	$\checkmark$
Publish Draft RFP and Voluntary Down-Select Instruction	November 16, 2015	<b>√</b>
Commerce Information Technology Review Board/Acquisitions Review Board at Commerce	November 23, 2015	<b>✓</b>
Formal Notification to Vendors of Voluntary Down Select Decision	December 15, 2015	✓
RFP Release	January 6, 2016	✓
Pre-Proposal Conference	January 11, 2016	✓
Initial Proposals Due	February 22, 2016	✓
Discussions/Oral Presentations/Site Visits	April 11 – 22, 2016	
Final Proposals Due	May 2, 2016	
Contract Award	June 15, 2016	

www.census.gov/about/business-opportunities/opportunities/vendor-opps/ 2015-12-15-2020-cqa.html





## 2020 Census Integrated Communications Contract Milestones

Acquisition Milestones	Target Date	
Release Draft RFP	December 11, 2015	$\checkmark$
Hold Pre-Solicitation Conference and Vendor Expo	December 18, 2015	✓
Release Final RFP	January 21, 2016	✓
Receive Written Proposals from Offerors	February 22, 2016	✓
Conduct Initial Evaluation	February 24 – March 18, 2016	✓
Conduct Oral Presentations and Discussions	April 11 – May 5, 2016	
Conduct Final Evaluation and Consensus	June 6 – July 15, 2016	
Source Selection Announcement/Award	August 24, 2016	

www.census.gov/about/business-opportunities/opportunities/vendor-opps/2014-10-15-2020-comm.html





#### 2020 Census Device as a Service

#### Overview

The Decennial Device as a Service (dDaaS) Contract will be a single contract for all mobile devices and services for the 2018 End-to-End Test through the completion of 2020 Census field operations

#### Selected dDaaS assumptions include:

- Smartphones are the predominant mobile device
- Use of best local telecommunication carrier
- Will include mobile device provisioning, shipping, storage, and disposition
- Census Bureau will manage the mobile device management (MDM) solution



